

**THE SINGAPORE WSH  
CONFERENCE 2024**

# **SPONSORSHIP PROSPECTUS**



**CHARTING WSH EXCELLENCE**  
SHAPING THE FUTURE OF BUSINESS

11 SEPTEMBER 2024 | SANDS EXPO AND CONVENTION CENTRE, MARINA BAY SANDS



Tripartite Alliance for  
Workplace Safety and Health

# WE HELP BUSINESSES TO SUCCEED THROUGH SAFETY

- The Workplace Safety and Health (WSH) Council, a statutory body under the Ministry of Manpower, brings together companies, unions, trade associations and other government agencies to enhance safety standards in Singapore.
- Our education and outreach efforts help support companies like you, in strengthening your WSH practices and culture, to ensure that your business operations remain productive and sustainable.

## OUR REACH to decision makers and professionals

> **1.4 MIL** visits to our website in a year

> **77K** connect with us on social media

> **75K** subscribe to our email mailing list

> **26K** networked at our events in a year





# THE SINGAPORE **WSH** CONFERENCE: LEADER-TO-LEADER KNOWLEDGE EXCHANGE & PARTNERSHIP IN AN EVER-CHANGING BUSINESS LANDSCAPE



**SET TO GATHER** thought and business leaders from multiple industries, as well as government agencies, to learn more about leveraging policies geared towards environmental, social and corporate governance (ESG) for long-term sustainability, and the future of work driven by technological advancements and a more socially diverse workforce.

**ONE OF SOUTHEAST ASIA'S BIGGEST WSH EVENTS**, organised biennially by the WSH Council, the Ministry of Manpower, National Trades Union Congress, and Singapore National Employers Federation.

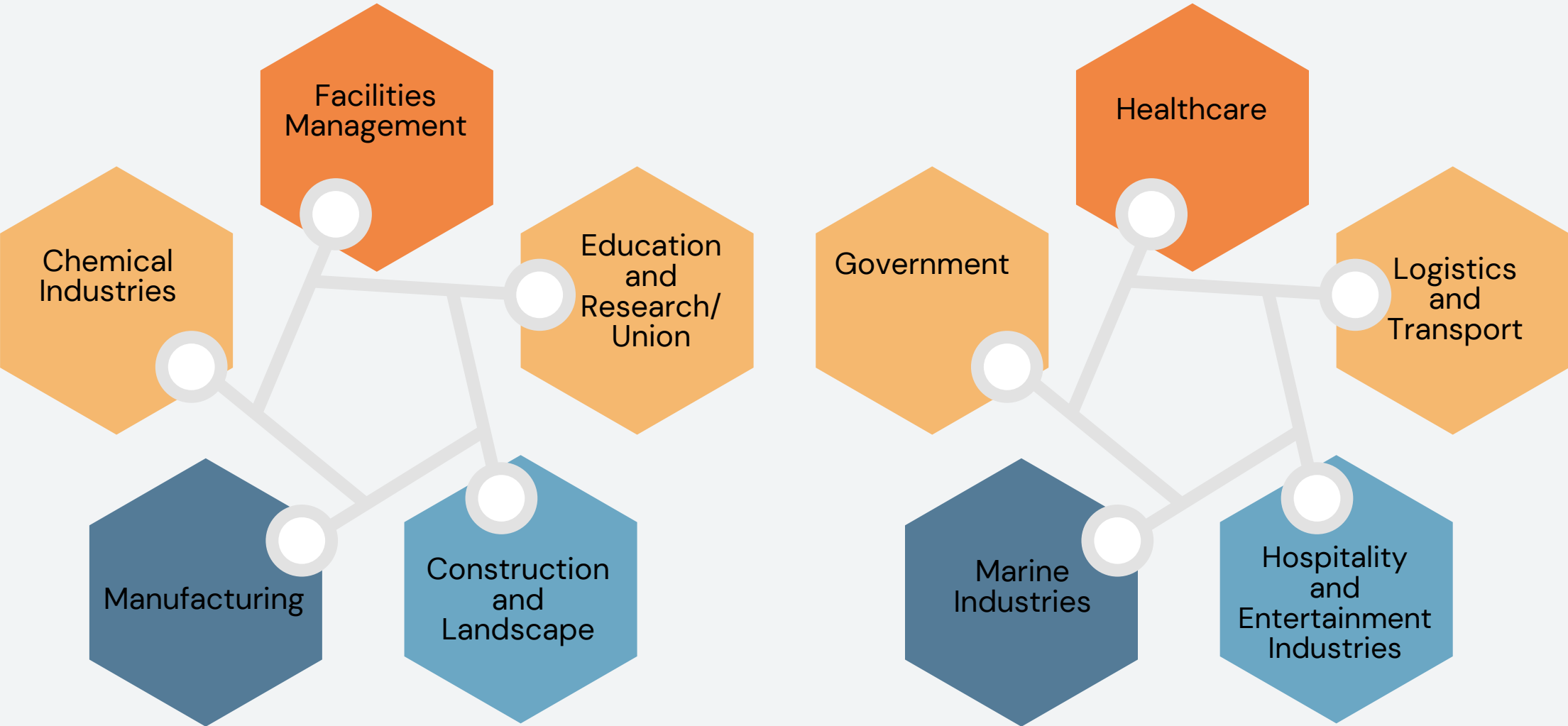


Mr Christopher Ong, Senior Vice President & Managing Director, DHL Express Singapore, at The Singapore WSH Conference 2022

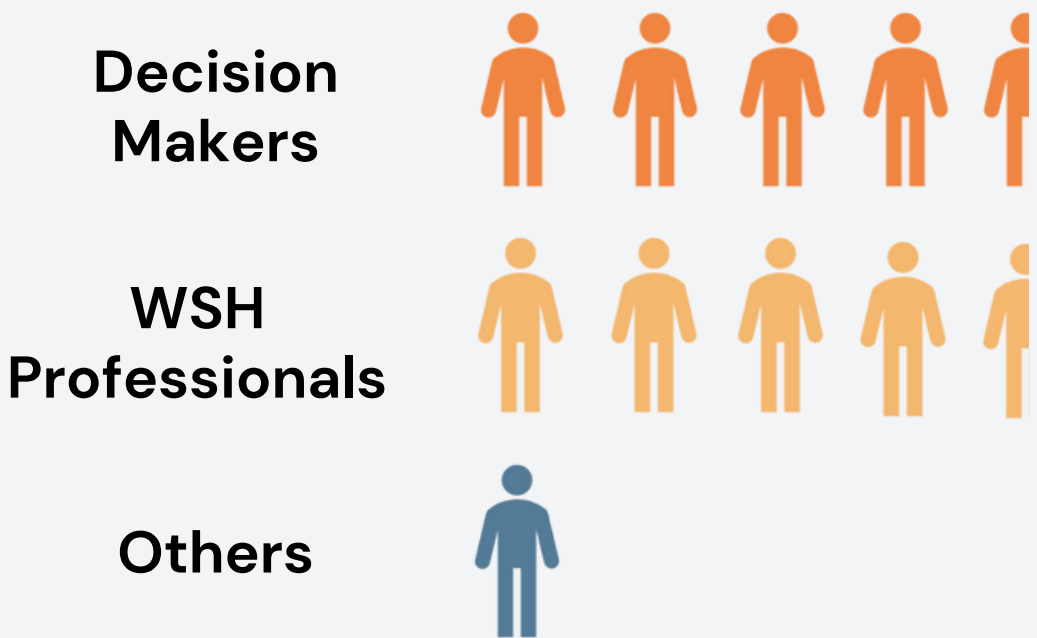
# POTENTIAL CONNECTIONS FOR YOUR BUSINESS

**>1K** delegates from multiple industries gathered at **The Singapore WSH Conference 2022** to share insights and uncover new opportunities.

## BY INDUSTRY



## BY PROFESSION





# HARNESS PROVEN SUCCESS TO INCREASE YOUR **BRAND INFLUENCE**

## Highlights from The Singapore WSH Conference 2022



>40

thought and business  
leaders dispensed their  
insights and experiences



>9.5K

people engaged on our  
Conference microsite



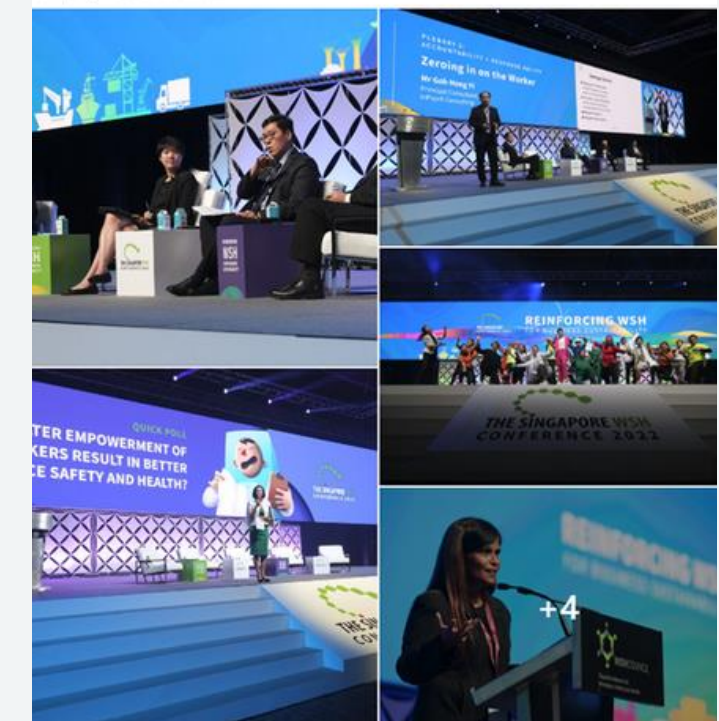
50

media mentions including  
on Channel NewsAsia,  
The Straits Times and  
Lianhe Zaobao



>1 MIL

stakeholders reached  
through marketing  
platforms



# WHAT PAST PARTICIPANTS SAID



## **China Communications Construction Company Limited**

Very informative and motivative speeches and discussion. Inspired to implement and show positive results in our projects.



## **Singapore Airport Terminal Services Workers' Union**

Am delighted to have attended this Conference which has serve a very insightful of what WSH is all about. Thank you.



## **Mitsubishi Chemical Methacrylates Singapore Pte. Ltd.**

Informative sessions. Learn new knowledge from the speakers.



## **Urban Redevelopment Authority**

The conference was very well curated, with heavy weights speakers who were excellent in fully engaging us throughout the sessions.

Free seating arrangements allow maximum networking and excellent opportunity to meet up with like minded professionals in the WSH fraternity. The topics were comprehensively disseminated to the participants and well anchored by experienced moderated.



## **DBS Bank Pte Ltd**

Topic coverage was good!



## **Institution of Higher Learning**

The selection of topics is good as it flows with the current topics in Singapore.

Well done. Kudos to the entire team of the organiser who make things work so well.

Thanks to all speakers for making time to share insightful presentations.

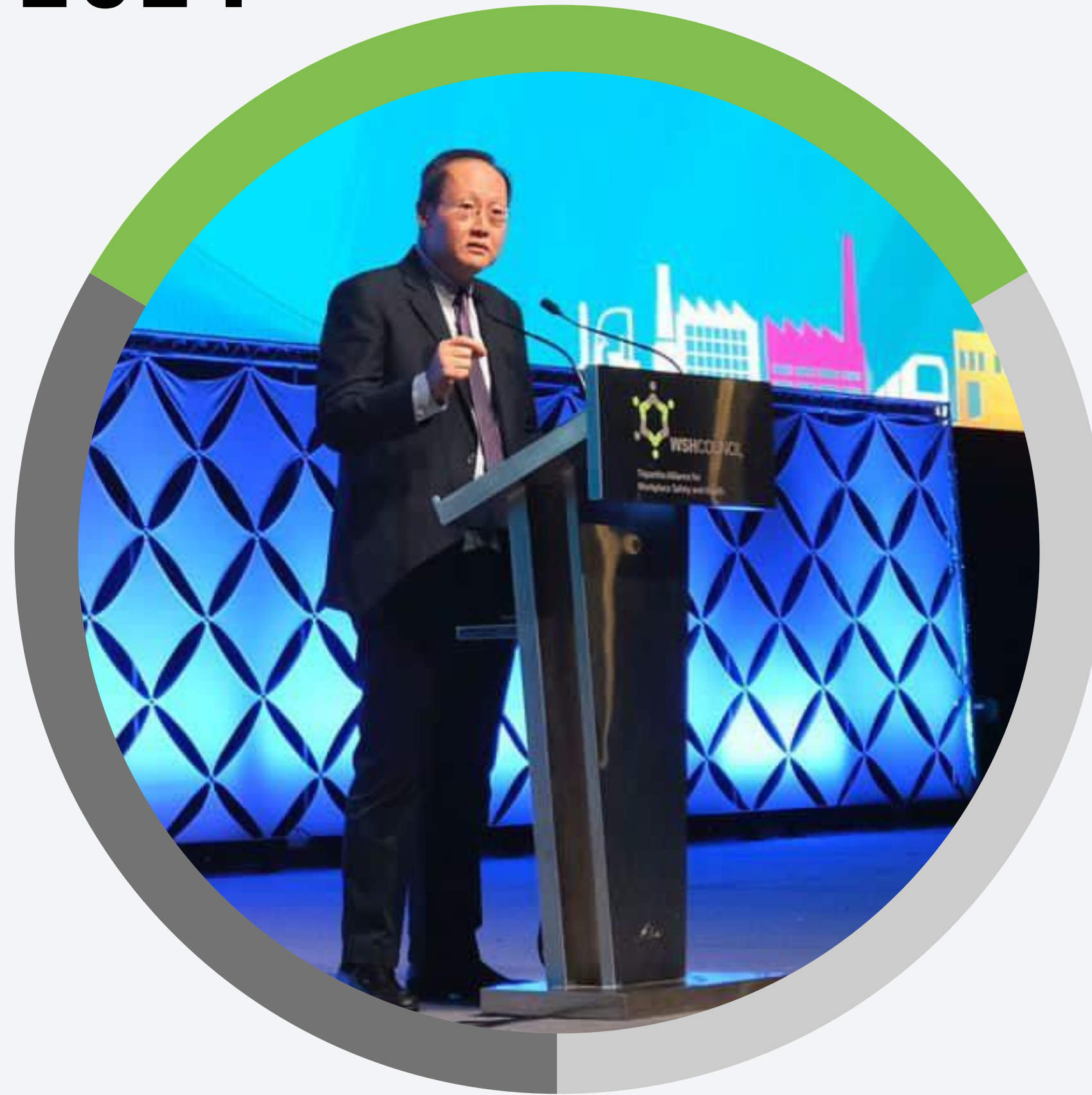


# LEVERAGE ON THE SINGAPORE WSH CONFERENCE 2024

11 SEPTEMBER 2024

## HAVE YOUR BRAND SEEN

by >1,000 local and international business leaders and experts at the 8th edition of the Conference.



## SHOWCASE YOUR BUSINESS

on our publicity channels and at the event, such as at Plenaries, Symposiums, and Networking Receptions.

## POSITION YOUR BRAND

at the forefront of discussions on emerging trends, including Artificial Intelligence, ESG principles, and Aging Workforce.

# SPONSORSHIP OPPORTUNITIES

		BRONZE	SILVER	GOLD	PLATINUM
		\$15,000	\$20,000	\$50,000	\$100,000
LOGO PLACEMENT	Website	✓	✓	✓	✓
	Onsite Display Panel	✓	✓	✓	✓
	Marketing collaterals	-	✓	✓	✓
	Post event highlights video	-	✓	✓	✓
	Stage backdrop	-	-	✓	✓
	Shoutout on Council's FB and LinkedIn	-	-	✓	✓
	Tabletop display	-	-	-	✓
TICKETS	Tickets at preferential rate	\$400 per ticket	\$400 per ticket	\$400 per ticket	\$400 per ticket
	VIP seating	-	-	1	1
	Priority seating	-	1	1	4
	Reserved seating	-	-	-	✓
COMPANY SHOWCASE	Co WSH feature on social media (in 2024)	-	-	✓	✓
	Advertisement banner on WSH Bulletin	-	-	-	✓
	Acknowledgement of sponsors at the event	-	-	-	✓
	Screen company corporate video	-	-	-	✓
	Networking opportunity with GOH and VIPs	-	-	-	✓
	Exclusive invitation to networking dinner	-	-	-	✓
	Exclusive token of appreciation	-	-	-	✓



# SHOWCASE OPPORTUNITIES



## LUNCHTIME POWER TALK **\$10,000**

**POWER UP** your business by having a platform to speak to delegates during the lunch reception\*.

Share about your products and services with your potential customers amongst our esteemed delegates. Limited slots available.

*\*Content must be related to improving safety and health in companies.*





# JOIN AS A SPONSOR



Boost your company's presence in a prominent event with proven success and mileage



Reach an expected audience of >1,000 decision makers from multiple industries



Amplify your business on our marketing platforms with a potential reach of >1 million



Network and build partnerships with top business leaders



Showcase your brand with progressive values and emerging business trends





# CONTACT US

[sponsorships@wshc.sg](mailto:sponsorships@wshc.sg)

Scan here for sponsorship opportunities.

